

Perfect Your Networking Skills

and Gain 4 CPD Points

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Lead Generating Through Networking

engage

Networking • Workbook • CD ROM Video • Worksheets



Good networking skills are vital in today's world of work.

- Over **65%** get their jobs through networking
- CEO's and senior Managers spend **70%** of their time networking
- Providing **80%** more results than other forms of marketing

Engage has been developed to assist you to develop a methodology of lead generation through networking. Being an expert networker will give you and your company a competitive advantage and increase in profitability.

Accelerating Performance

Caitlín O'Connor, Accelerating Performance

Caitlín is a leading expert in networking, lead generation and marketing. She delivers networking training and marketing consultancy across organisations from aviation to telecommunications to software. Caitlín is a regular facilitator at university **MBA** programmes and to services firms across the country. Caitlín is also a board member with **IIBN**, an International Irish network combined with being a regular contributor to **Newstalk** in the area of market effectiveness.

Purchase this Engage CD, complete your networking strategy and reap the benefits. A special price of €99 has been arranged for all readers of The Irish Times.

Contact: www.acceleratingperformance.ie/irishtimes